# Product & Technology

Roadmap 2023





## **Product & Technology**

**Product Development Owner** team Build the **Product** Build the Right **Product** Right Scrum master Team Seafood Team Logistics Team Platform Team Data Build it **Fast** CMS Purchase & Sales Architecture Maritech Eye **TMS** Processing Linsight Storage Supply Chain Claims Insight API WMS Analytics Landing Team Documentation Forms Connect ML and Al Confirm Scanning +E-learning **Packing** Trading Team QA Team TMS/CMS (Åndalsnes)





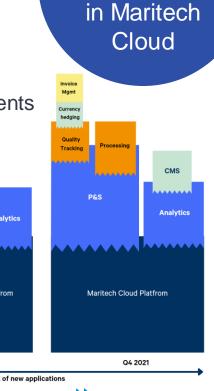
## Developing our scalable best-of-breed cloud platform

150 000 hours invested since 2018

Growth in users
Maritech Purchase & Sales



- ✓ Platform as a Service (PaaS) model
- ✓ Managed services
- Modern micro service architecture
- ✓ Born multi-tenant in cloud
- ✓ High proven security
- ✓ Shared services between apps
- ✓ Live in both Europe and North America
- ✓ Built to handle future food traceability requirements



380 Clients

and

2000 Users

latfrom at scale - enabling rapid development and deployment of new applicatio







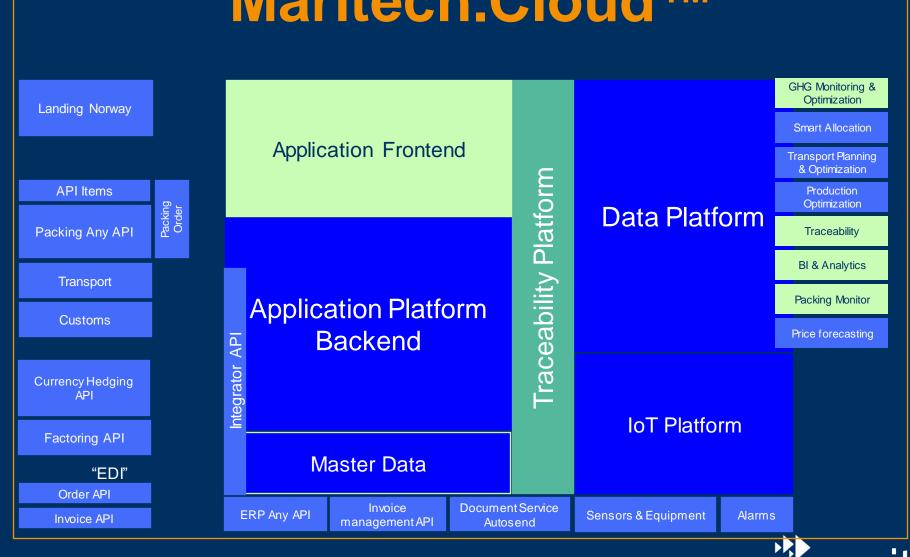
# Maritech.Cloud TM

# Maritech.Cloud™

IoT Platform **Traceability Platform Application Platform Data Platform** Integrations

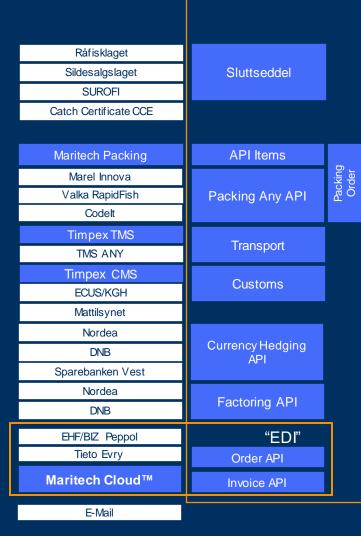


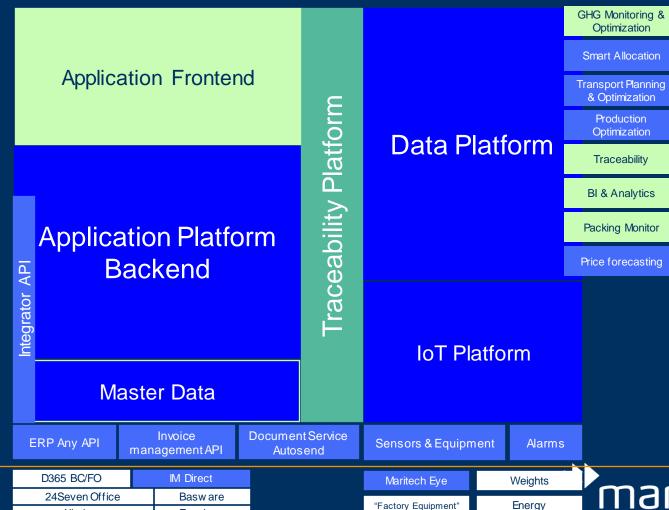
# Maritech.Cloud™





## Maritech.Cloud™





Feeding Robots

**Biomass** 

Xledger

QuickBooks

+++++

Eyeshare

Compello

Public data

Nasdaq

Sjømatrådet

Barentsw atch

SSB

Fiskeridirektoratet

Råfisklaget

SUROFI

Eurostat

US Census

Statistics Canada

Statistics Iceland

Statistics Faroe Isl

Customs Chile

DataSalmon

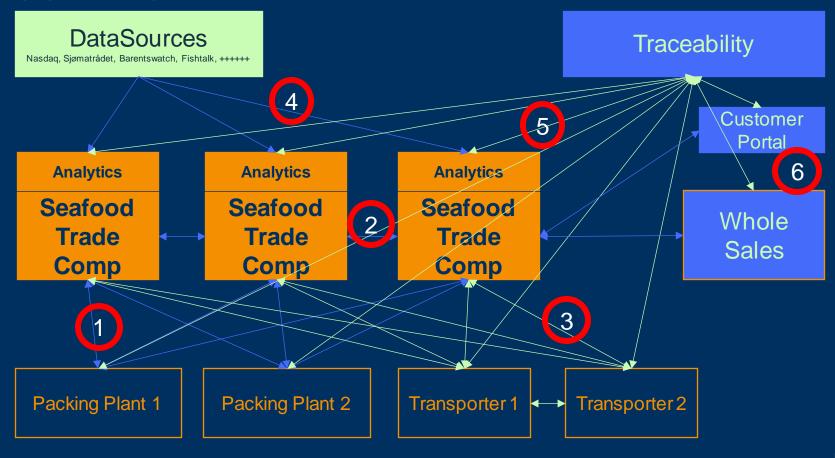
Systems
Horizon
FishTalk

Finance

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maritech

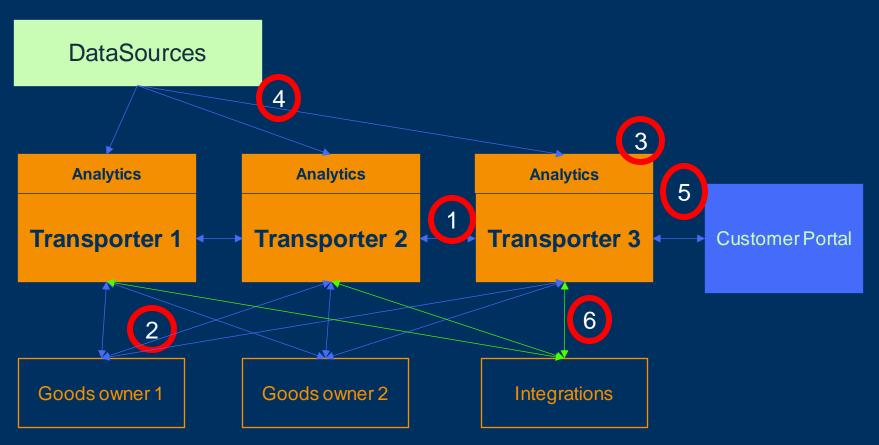
# Network effect Maritech Cloud Seafood



- **1.** Integration to Packing Plant, Sales Orders and Packing Data
- 2. Integration between Exporters/Traders Order, Order confirmation, dispatch advice and invoice.
- **3.** Integration between Exporters/Traders and transporters (Supply Chain)
- **4.** Access to external seafood data for analysis and benchmarking
- **5.** Traceability data to document transactions and attributes from the whole value chain TBD
- **6.** Using our potential against our customers customer through customer portal, and then become Maritech Cloud customers



# Network effect Maritech Cloud Logistics



- **1.** Integration between transporters two ways.
- **2.** Integration between transport purchasers and transporters two way
- **3.** Analytics for data reporting on each customer
- **4.** Access to external datasources for analysis and benchmarking
- **5.** Customerportal for better interaction
- **6.** Integrations, New integrations to the platform will be available for all customers



## **Maritech Cybersecurity Strategy**

### BearingPoint.

Areas covered in BearingPoint risk Analysis:

- Tech Strategy and Roadmap
- People & Tech organization
- Tech Platform and Architecture
- Software Development Life Cycle
- Product Infrastructure
- Security and Data Privacy

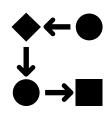
#### mnemonic

- Test scope:
- Web Application Security Test of API Gateway
- Security Assessment of Identity Server
- Azure Configuration/Architecture Review

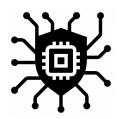
Systematic, multi-domain improvements for a secure and resilient IT organization



People



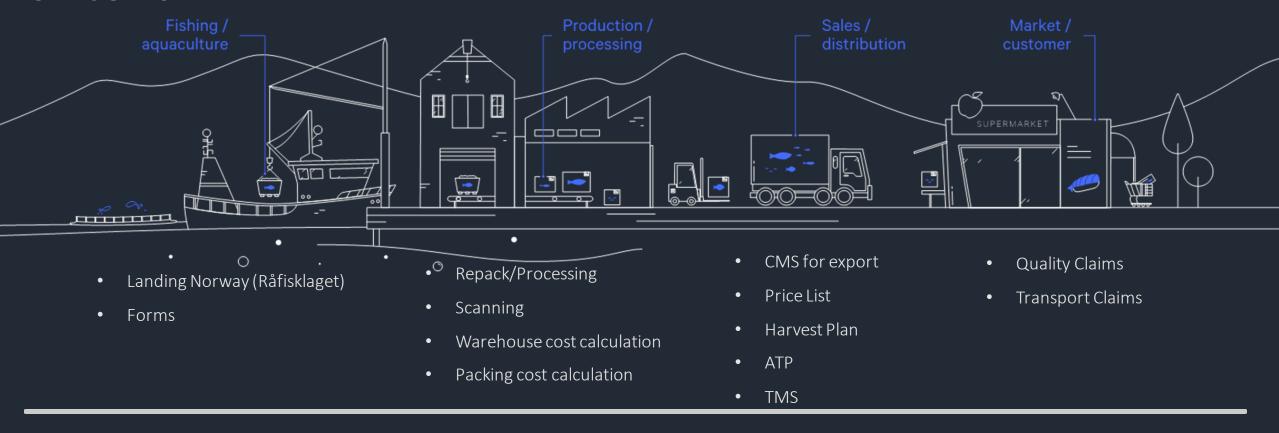
**Processes** 



**Technologies** 



### **Since 2021**



#### **API Integration Platform**

- Financial API
- Factoring API
- Currency hedging
- Ordre API
- Invoice Management API

#### **Data Platform**

- Nasdaq Benchmark Reporting
- GHG Reporting
- Marketing Insight Report
- Financial extend bundle report
- Packing Monitor

#### **UX / Performance**

- Continuely performance improvement
- Excel Import
- User portal with widgets
- UX 2.0 in TMS

#### **E-learning**

Intercom